

For Immediate Release

Month of Giving kicks off with GivingTuesday

FirstOntario joins movement to support those in need during the holidays

Hamilton ON, November 28, 2016 – FirstOntario Credit Union is continuing to support the communities we work and live in by partnering with the GivingTuesday movement to make the holiday season brighter.

“As many people are preparing their shopping lists for Black Friday and Cyber Monday, GivingTuesday encourages everyone to focus on the well-being of our friends and neighbours,” said Mary De Sousa, Executive Vice President, Member Experience and Marketing. “The day is an opportunity for FirstOntario Members and employees to once again promote the value of building stronger communities for the benefit of all.”

All FirstOntario branches and offices are participating in GivingTuesday on November 29, 2016 to help make a difference in people’s lives.

Among the ways FirstOntario will be supporting the season of giving is by collecting food and donations through Community Care in Niagara and sponsoring families through the Royal Canadian Legion Branch 60 in Burlington and Halton Women’s Place. Toys are being collected for CityKidz in Hamilton, and proceeds from raffles will be donated to Woodlands of Sunset Seniors Home and Hospice Niagara. Branches in south western Ontario are supporting the Salvation Army, local food banks and the United Way.

The initiatives for GivingTuesday complement FirstOntario’s Blue Wave volunteer program that delivers year-round support from dedicated employees to community organizations that make a real difference in the fabric of our communities.

The Blue Wave team will be out during the month of December supporting Hospice Niagara, United Way Burlington and Greater Hamilton, St. Joseph’s Hospital Foundation, Food4Kids and the Hagersville Santa Claus Parade. More information on GivingTuesday can be found at <http://givingtuesday.ca/>

About FirstOntario Credit Union

In business since 1939, FirstOntario Credit Union has 110,000 members and more than \$4 billion in Assets under Management. The credit union is the second-largest credit union in Ontario providing a full suite of banking products including daily banking, mortgages, lines of credit, loans and investments. FirstOntario has 32 locations, serving 14 communities across the Hamilton, Halton, Niagara, Haldimand/Norfolk, Brant, Norwich, and Oxford regions as well as free access at 3,300 ATMs across Canada. Membership at FirstOntario is open to anyone. FirstOntario is a proud advocate of the communities we serve and supports many important community organizations. FirstOntario also supports entrepreneurship through its 1Awards, which assists small businesses with plans for expansion



through in-kind and cash sponsorship. For more information please visit:
www.FirstOntario.com.

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