

For Immediate Release

Living Life Begins Now: Credit Unions Collaborate To Launch EverythingRetirement.com

Three credit unions join forces to provide practical tools, knowledge and insights for retirees and pre-retirees.

November 20, 2017 - Knowledge, insight and optimism – [Coastal Community Credit Union](#), [Interior Savings Credit Union](#) and [FirstOntario Credit Union](#) reveal a new digital media platform complete with website geared towards those preparing for, or currently embracing, the retirement lifestyle.

The three credit unions identify retirement as being one of the most important transitions in life. Complete with new financial and emotional challenges, retirement can feel like a mysterious landscape. Committed to improving the financial well-being of communities and enriching people's lives, these credit unions are proud to showcase a website that has been designed to be that compass.

"Retirement can present itself as both an opportunity and a learning curve," shared Rod Rieu, Assistant Vice President, Wealth and Relationship Services at Interior Savings. "We are looking forward to providing a resource that opens an engaging and inspiring world of possibility to those who enter it." Complimentary to all readers, [EverythingRetirement.com](#) features information, stories and tools covering a variety of topics including finance, wellness, relationships and lifestyle to name a few.

One of the goals of the digital media platform is to be Canada's most authoritative, one-stop provider of information, insight and advice for those navigating retirement. Don Tamelin, Vice President & General Manager, Wealth Management at Coastal Community Credit Union expressed that "we want to offer the tools necessary for them to live the fulfilled, retired life they've earned."

"We understand that approaching new phases in life can be overwhelming and not always easy," explained Ejaz Nadeem, Vice President, Wealth Management, at FirstOntario Credit Union. "Despite what some resources may have you believe, everyone needs help in retirement." With clarity and insight, readers will find that EverythingRetirement.com offers honesty, realism and actionable answers. The ability to register for the monthly newsletter keeps it simple and easy for followers to stay up to date with news, stories and information.

Those that attended the Credential Wealth Management Advisory Council meetings on November 8th, 2017, in Vancouver received an exclusive, firsthand look at all the website has to offer. Rod Rieu, Don Tamelin and Ejaz Nadeem presented EverythingRetirement.com – sharing the story behind the collaboration and execution between their credit unions. They also shared their vision on how other cooperatives can use this tool to increase awareness around retirement and continue to foster relationships with their members and communities who may be approaching this milestone.

About Coastal Community Credit Union

At the heart of Coastal Community is a passion for improving financial health, enriching people's lives and building healthier communities. The Coastal Community family of companies serves over 110,000 people on Vancouver Island and the Gulf Islands, from Victoria to Port Hardy. Providing services for over 70 years, Coastal Community Credit Union (CCCU) is the largest Vancouver Island-based financial services organization, and among the top 25 largest credit unions in Canada when measured by asset size.

As a 100% Island-based business, we're committed to making meaningful differences in the places we call home. Each year we provide over half-a-million dollars in support of community initiatives. CCCU is also an award winning organization, having most recently been recognized as one of B.C.'s Top Employers.

About Interior Savings Credit Union

Interior Savings is a member-owned, democratically-controlled credit union dedicated to creating local money while helping to build vibrant communities. Through its 21 branches, 16 insurance offices, Member Service Centre, and two Commercial Services Centres, the Credit Union offers personal and commercial banking and a full range of insurance and wealth management services to more than 70,000 members across 14 communities. Since 2002, Interior Savings has returned \$53.8 million to members through its Member Rewards Program and invested nearly \$8 million in support of community programs.

About FirstOntario Credit Union

FirstOntario has been serving Members in the Golden Horseshoe, including Hamilton, Halton, the Niagara Region and Southwestern regions of Ontario since 1939. FirstOntario is the province's second largest credit union with 32 locations, more than 115,000 Members and \$5 billion in assets under management. Everyone is welcome to be part of FirstOntario for financial services including daily transactions, mortgages, lines of credit, loans and investments. FirstOntario profits are invested into the communities we serve through support for entrepreneurs, competitive rates and charitable pursuits including our award winning student nutrition program. Learn more about us today at FirstOntario.com.

For more info please contact:

Mike Goerzen
AVP, Marketing
Coastal Community Credit Union

250 741-3270
mike.goerzen@cccu.ca

Sue Manzuik
Marketing Specialist, Content
Interior Savings

250 869-8200
smanzuik@interiorsavings.com

Veronica Feldcamp
Lead, Communications
FirstOntario Credit Union

905 387-0774 ext. 1294
veronica.feldcamp@firstontario.com