

*For Immediate Release*

## **Harlem Globetrotter visits Hamilton school to talk student nutrition**

*Basketball star Buckets Blakes will talk about physical fitness and join FirstOntario's cheque presentation of \$250,000 for local Student Nutrition Program*

**Hamilton ON, April 4, 2016** – The Harlem Globetrotters are making their way to the FirstOntario Centre in Hamilton on April 15, 2016. In advance of their 90th Anniversary World Tour stop, FirstOntario Credit Union will bring Globetrotters star Buckets Blakes to visit St. Joseph's Elementary School. Blakes will be speaking with the students about the importance of maintaining a healthy lifestyle in support of the credit union's commitment to reducing childhood hunger.

The appearance will take place on April 11 at 9:30 a.m. in the gymnasium at St. Joseph's Elementary School- 270 Locke Street South.

In conjunction with Buckets Blakes visit, FirstOntario Credit Union will make a cheque presentation of \$250,000 to representatives from REACH and Hamilton Taste Buds, facilitators of the Hamilton student nutrition programs.

The Student Nutrition Program, in addition to the cash contribution, is powered by FirstOntario's Blue Wave employee volunteer team who work across several regions to deliver healthy breakfast and snacks ensuring students get a nutritious meal to fuel a day of learning.

Over the past two years, FirstOntario's investment of \$500,000 to the Student Nutrition Program has helped support over 78,000 students by providing access to healthy food and snacks. That number will continue to grow with the most recent donation of \$250,000 for a combination of \$750,000 in total.

Blakes will also be stopping by FirstOntario's Centre on Barton branch in the afternoon, from 3 p.m. until 4 p.m. on April 11 to sign autographs and meet with fans.

During the Globetrotter tour, the team will visit over 400 schools and community centres to talk to youth about education and physical fitness.

Tickets for the Harlem Globetrotters at FirstOntario Centre start at \$20 and are now available at [www.CoreEntertainment.ca](http://www.CoreEntertainment.ca), the Dan Lawrie Box Office at FirstOntario Centre, or by phone at 1-855-985-5000. Information on group and scout tickets can also be found at [www.CoreEntertainment.ca](http://www.CoreEntertainment.ca).

### **About FirstOntario Credit Union**

In business since 1939, FirstOntario Credit Union has more than \$5.6 billion in funds under management, serves 107,000 Members and offers a full suite of banking products

and services including daily banking, mortgages, lines of credit, loans and investments. FirstOntario is a proud community supporter and operates 30 full-service locations and a business centre, serving 14 communities across the Hamilton, Halton, Niagara, Haldimand/Norfolk, Brant, and Oxford regions. As a two-time Hamilton-Niagara Top Employer, FirstOntario actively promotes volunteerism through its Blue Wave employee program and the credit union offers scholastic bursaries, leadership camp opportunities and a micro-lending program. FirstOntario and its community partners assist small businesses through the 1Awards program, supporting continued growth and development among small businesses locally. Learn more at [www.FirstOntario.com](http://www.FirstOntario.com) or follow us @FirstOntarioCU.

**About Core Entertainment**

Core Entertainment (CoreEntertainment.ca) is the engine that drives over 400 events to FirstOntario Centre, Hamilton Place and Molson Canadian Studio. Reaching fans across Southwestern Ontario, we have something for everyone whether you enjoy, sports, concerts, family shows or theatre. Core Entertainment is powered by Spectra Venue Management.

**About Spectra**

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three main divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services), and Ticketing & Fan Engagement (formerly Paciolan). Learn more at [SpectraExperiences.com](http://SpectraExperiences.com).

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal.

**For more information, please contact:**

Stacey Marshall  
Specialist, Public Relations and Corporate Social Responsibility  
FirstOntario Credit Union  
905-387-2133  
[Stacey.Marshall@firstontario.com](mailto:Stacey.Marshall@firstontario.com)

OR

Nick Rupert  
Marketing Manager  
Core Entertainment  
P: 905-546-2566 | E: [nick\\_rupert@comcastspectacor.com](mailto:nick_rupert@comcastspectacor.com)