

# FirstOntario

## CREDIT UNION

NEWS RELEASE

FOR IMMEDIATE RELEASE

December 22, 2008

### **Niagara Falls, ON – FirstOntario Member Wins \$10,000 By Thinking First.**

Branch Manager, Bill Woods had the pleasure of bringing Christmas early to FirstOntario Member Kelly Lanthier by presenting her with a \$10,000 cheque. Ms. Lanthier was the grand prize winner of the FirstOntario Think First \$10,000 Giveaway Contest.

“Giving someone \$10,000 is like giving the ultimate Christmas gift” said Niagara Falls Branch Manager, Bill Woods. “I am thrilled that someone from our branch won the grand prize. Ms. Lanthier has been banking with us for almost seven years. She qualified for the contest in early November by investing in our Me First GIC. I would say that right now, she is glad she made that decision.”

The Think First \$10,000 Giveaway Contest ran between September 2nd and November 30th, and gave all FirstOntario Members three chances to win \$10,000 in cash. To be entered into the contest, Members could go online and answer a few simple questions, open any FirstOntario account or purchase an investment product. To be eligible for the contest, Members had to register online first.

Ms. Lanthier was very excited to have won the contest and plans to use some of the money to start saving for a house and the rest to share with her family.

In business since 1939, FirstOntario Credit Union serves over 70,000 Members and offers a full suite of banking products including daily banking, mortgages, lines of credit, loans and investments. FirstOntario has over \$2 billion in assets under administration and currently has 17 branches serving 11 communities within the Greater Hamilton Area, the Niagara Region and South-Western Ontario. Membership is open to anyone living or working in the areas in which FirstOntario operates. **More information about FirstOntario is available at [www.FirstOntarioCU.com](http://www.FirstOntarioCU.com)**

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