

FirstOntario

C R E D I T U N I O N

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Hamilton, ON – FirstOntario supports Club Roma Earthquake Fund and challenges others in the community to donate

The earthquake this week in Central Italy has killed more than 200 people and destroyed vital infrastructure. In response to the Italian-Canadian community in Niagara, Club Roma in St. Catharines has set up a special account at FirstOntario to collect donations. All money raised will be donated directly to help coordinate the relief project and rebuilding efforts in the Abruzzo region of Italy.

Donations to the Club Roma Earthquake Fund can be made at any FirstOntario Credit Union branch. **The account number is 455833.**

To kick off fundraising efforts, FirstOntario is donating \$5,000 to the Earthquake Fund. With this donation, FirstOntario is challenging other businesses and organizations to help support fundraising efforts.

“FirstOntario has pledged to help Club Roma in St. Catharines with their earthquake relief fund by donating \$5,000,” said Kelly McGiffin, FirstOntario President and CEO. “The devastation experienced in Italy has widespread repercussions on our global village and touches on the lives of many of the people in our own communities. This donation will be utilized towards rebuilding efforts in the Abruzzo region.”

In business since 1939, FirstOntario Credit Union serves over 70,000 Members and offers a full suite of banking products including daily banking, mortgages, lines of credit, loans and investments. FirstOntario has over \$2.1 billion in funds under management and currently has 17 branches serving 11 communities within the Hamilton, Halton and Niagara regions as well as South-Western Ontario. Membership is open to anyone living or working in the areas in which FirstOntario operates.

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